



The online newsletter of the Sedona-Verde Valley Chapter of the National Association of Women Business Owners (NAWBO Sedona-Verde Valley)

www.nawbosvv.org

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EEA LUNCHEON

THE FOURTH ANNUAL ENTREPRENEURIAL EXCELLENCE AWARDS

Thursday, May 17th, 11am-1:30pm

Sedona Hilton Resort & Spa, Village of Oak Creek

*Luncheon tickets with reservations \$30 for NAWBO members, \$35 for non-members. Tickets at the door will be \$40. **Please make your reservation NOW. We are almost sold-out!***

NAWBO is proud to announce the honorees for its Entrepreneurial Excellence Awards! Please join us as we honor these outstanding women business owners in the Verde Valley.

Special Visionary Award

Kate Blevins
Executive Director/ Founder
Sedona Recycles, Inc.

Trailblazer

Cheryl Fleet, owner, Canyon Calling Adventures for Women
Lori Rubenstein, owner/author, Dare to Transcend
Barbara Trombley, owner, Art Institute Glitter Inc.

Customer Relations

Phyllis Cline, co-owner, Heartline Café
Katie Holborow, owner/realtor, Real Estate 101
Patricia Wheat, owner, About Face

Community Service

Gladys Bridgewater, owner, Fashion Crossroads
Nadia Caillou, co-owner, Golden Bone
Danielle Claire, owner/director, Dancespirit

Non-Profit

Mary Guaraldi, founder/producing artistic director, Canyon Moon Theatre

Scholarship Award Winners

Kristen Rise of Camp Verde High School, Savanna Davis of Mingus Union High School, and Sierra Coughlin of Sedona Red Rock High School are the three seniors chosen to receive scholarships of \$300 each.

*****NAWBO Members – Your help can make this luncheon a success!!
Invite friends and family to attend this wonderful event honoring inspiring women in our community.***

- NAWBO members may insert brochures, flyers or promotional items in 200 gift bags that will be distributed to attendees. Cost is \$10 and 200 items must be delivered by May 10 with a check to NAWBO Sedona.
- For more information, contact EEA Co-Chairs Shelley Williams at 204-6474 or Pam Bayles at 282-5636. RSVP by May 10.



FROM THE PRESIDENT

GREETINGS!

NAWBO is excited about our new look online -- AND our new name:
"Sedona - Verde Valley Chapter"!

For over a year, our local NAWBO board has wanted to include the Verde Valley in its chapter name because our growth has expanded well beyond the environs of Sedona. National NAWBO responded positively, and you see the results. We hope that this change will propel even more incredible women-owned businesses to join us as we continue to grow the chapter.

If you are continuing to grow your business, remember what a powerful ally you also have at www.NAWBO.org. You will find amazing resources when you explore some of the "buttons", for instance: useful government sites, resources to grow your business, legal and franchising information, how to build your business team and online learning.

And don't forget the SBA! There are 99 women's Business Centers across the U.S. And over 10,500 SCORE (Service Corps of Retired Executives) volunteers in 389 chapters. They offer free, and individual counseling and seminars! You have a wealth of support in all directions. Stay tuned to our exciting and rapidly growing local NAWBO organization as we provide more educational opportunities, support, networking and motivating speakers!

I'll see you at our annual Entrepreneurial Excellence Awards event on May 17th!

Safe journeys,

Sharon Hooper
President, NAWBO Sedona-Verde Valley
President of Vision Journeys and Sanctuary Publications Inc.,



WELCOME NEW MEMBERS

Linda Culver

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fax 928-779-3007
traininggroup@cablone.net
www.traininggroupworkshops.com

Lori S. Rubenstein

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www.transcendingdivorce.com

Kristine Gorman

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CORPORATE SPONSOR'S CORNER

SPECIAL THANKS TO NAWBO-SEDONA'S CORPORATE PARTNERS:

Visionary Partners: Mary Schnack Media Services, Inc. and Charlotte Howard Web Design

Entrepreneur Partner: Amara Resort & Spa

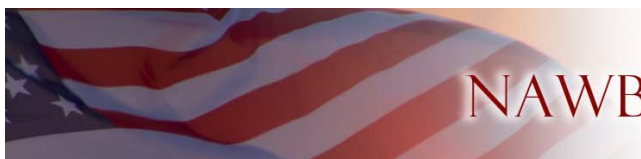
Leader Partners: A.G. Edwards - Ken Johnson; Andre & Zack Accountants; Hilton Sedona Resort & Spa – Sandy Rankin; M&I Bank - Donna Wiseman; Countrywide Home Loans - Shelley Williams; CFS Mortgage - Pam Bayles; and Focus on Graphics - Kathy Majewski

NATIONAL NAWBO SPONSORS

Corporate Leadership Circle Visionary Partner: OPEN - The Small Business Network from American Express

Corporate Patrons: Guardian Life Insurance of America, Mirassou Winery, Principal Financial Group, U.S. Postal Service, Wachovia, Wal-Mart Stores, Inc, Wells Fargo

Corporate Sponsors: AT&T, Capital One Small Business Solutions, CAN, UPS



NAWBO NATIONAL NEWS

DON'T FORGET TO VOTE FOR YOUR NEW NATIONAL BOARD OF DIRECTORS.

NAWBO's polls opened on Thursday, April 12th, and will remain open until 5:00 p.m. EDT on May 7th. If you have not received your ballot, please call 800-55-NAWBO or email Samantha Rice at srice@nawbo.org.

SAVE THE DATE: 2007 WOMEN'S BUSINESS CONFERENCE, MAY 31 - JUNE 2

Sign up to attend NAWBO's 2007 Women Business Conference. A remarkable line up of speakers is scheduled to educate, motivate and inspire you to grow your business to new heights. The conference will take place in Atlanta, Ga. at the Westin Peachtree Plaza. Mary Schnack will be a panelist at a workshop on Saturday, June 2 from 10:30-11:45 a.m. on *How to Use "Hot" International Markets to Grow Your Business!* Go to www.nawbo.org for details and to read about the exciting business culture in Atlanta. Hope to see you there!

PRINCIPAL® WOMEN IN BUSINESS TELECLASS SERIES

NAWBO National corporate sponsor, The Principal Financial Group, offers free monthly teleclasses for women business owners. The next class will take place Tuesday, May 29th at 10 a.m.. This month's theme is "Rev Up Your Returns: Simple Sales Strategies to Boost Your Profitability". The classes are conveniently offered via phone, making participation accommodating to demanding schedules. Pre-register for classes at www.principal.com/nawbo.



EDUCATIONAL OPPORTUNITIES

BASIC OFFICE COMPUTER CLASSES

If you are interested in improving your basic office skills using Microsoft Outlook, Terri Newlon is offering informal classes on the subject beginning in June. She can also help you with other technological issues, such as how to clean up your computer for better performance, backing up data, and whatever else is requested by those who are interested. Look for more details in upcoming email notices.

We will be surveying the NAWBO membership about their technological savvyness soon to help us plan a Fall workshop on technology. Do you have an immediate need? Let Cathy Miller know at cathy@sedona.net.

WOMEN'S LEADERSHIP EXCHANGE (WLE) IS COMING TO TEMPE!

Save The Date: Tuesday, July 31st. Founded by a NAWBO member five years ago, WLE has held annual conferences in New York, Los Angeles, Atlanta, Chicago, and Dallas and this year is expanding to Arizona and San Jose, CA. WLE conferences provide the knowledge, tools and connections women business owners need to grow their enterprises. WLE's national, interactive conferences connect women CEOs with top business experts, corporate leaders

and each other. This unique conference will be held at the IKEA in Tempe. There will be NAWBO member discounts. Stay tuned for more information, or visit www.womensleadershipexchange.com or email customerservice@womensleadershipexchange.com



CLASSIFIED ADS

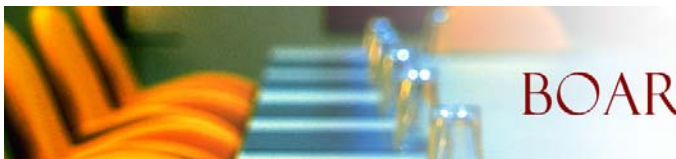
Thinking about publishing a book? Sharon Hooper, President of Vision Journeys and Sanctuary Publications Inc., is looking for you! If you have a manuscript, or already printed book in the spiritual genre, and interested in updating it, or having a distribution stream, call Sharon at 928.284.2269 or email sharon@VisionJourneys.com.

FINALLY!!! AFFORDABLE HEALTHCARE!!! Nationwide PPO includes Hospitals, Doctors, Chiropractors, Alternative Providers, Dentists, Pharmacy, Hearing, Vision & More-- Pre-Existing Conditions Accepted!!! Only \$69.95 per month for the entire family!!! 928-273-0993 / 928-204-1501 or 1-800-903-4754.

"In Case of Emergency." Would you rather avoid that emergency? I would. Join me for a \$15 luncheon on Friday, May 18 at 12 noon at Andy's Bistro (King's Ransom Hotel) and listen to Dr. Paul Williams. He has 20 years experience as an Emergency Room physician. Marian Sjostrom 204-2330.

Do you have unresolved issues with the IRS of Arizona Department of Revenue?

Didn't file tax returns for several years? We can help. Call Sandy Barrett, Red Rock Taxes, LLC, 928-284-0419.



BOARD OF DIRECTORS

2007 NAWBO SEDONA – VERDE VALLEY BOARD OF DIRECTORS

President: Sharon Hooper, President of Vision Journeys and Sanctuary Publications, Inc.

Immediate Past President: Carla Trujillo, co-owner of Tru-Designs Architecture

President Elect: Aileen Smart, owner of Smart Window Creations

Secretary: Sandy Barrett, Red Rock Taxes

Treasurer: Abbie Denton, owner of Denton Accounting/Baskets & Such

Director of Communications: Terri Newlon, Holistic Consulting Co. LLC

Director of Corporate Partners: Joy Frisch of Service First Realty

Director of Membership: Patty Marlowe of Real Estate & Investment Advantage

Director of Programs: Sandy Rankin of Sedona Hilton Resort and Spa; and Carla Trujillo of Tru-Designs Architecture

Director of Public Policy: Judy "JB" Bloomfield of Sedona Sojourns

Director of Education: Cathy Miller of Coldwell Banker First Affiliate

Bigger & Brighter Business Buzz Newsletter by [Charlotte Howard Web Design](#)